

## When You Join The California Desert Association of REALTORS®...

You are part of a voluntary membership trade association that consists of over 3,600 real estate professionals specializing in residential, commercial, industrial and investment brokerage, property management, appraisal, counseling, lending, insurance and all other fields within the real estate industry.

By becoming a member of the CALIFORNIA ASSOCIATION OF REALTORS® (C.A.R.) and the National Association of REALTORS® (NAR) your membership entitles you to the very best in products and services.

### **LOCAL MEMBERSHIP SERVICES**

#### **BUSINESS TOOLS**

- [www.CalDesertRealtors.com](http://www.CalDesertRealtors.com)  
- Official Website
- Residential Property Website  
[www.DesertAreaMLS.com](http://www.DesertAreaMLS.com)
- C/I Property Website  
[www.DesertAreaCIE.com](http://www.DesertAreaCIE.com)
- "CARETS" So. Cal. Regional MLS Data

#### **MARKETING TOOLS**

- All Valley Broker Tours
- Member Meetings with National Speakers
- Local Chapter:  
Women's Council of REALTORS®
- YPN (Young Professional Network)
- Commercial/Investment Marketing Meeting
- REALTOR® Product Supply Center

#### **SPECIAL EVENTS**

- Scholarship Breakfast
- Golf Tournament
- Annual Special Event

#### **INFORMATION**

- *Desert REALTOR®*  
- Monthly Newspaper
- Membership Directories
- Weekly Member E-mail

#### **REALTOR® PRODUCTS**

- Signs, forms and more at Association's Supply Center
- Online REALTOR® Store at [www.CalDesertRealtors.com](http://www.CalDesertRealtors.com).

#### **EDUCATION**

- Continuing Education & Professional Development
- New Member Orientation
- State and National Conventions

#### **PROFESSIONALISM**

- Code of Ethics
- Arbitration and Mediation
- REALTOR® Membership Marks
- Professional Designations: CCIM, CPM, CRS, CRB, GRI, etc.

#### **AFFINITY PARTNERS**

- Insurance Programs Include:
  - Errors and Omissions
  - Legal Expenses
  - Medical, Dental, Vision, Hearing

#### **Opportunities for Service and Meeting Together...**

We are a member-directed organization. This means you can provide input and help direct the future course of the association through leadership service.

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Contact us at:

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