

When You Join The California Desert Association of REALTORS®...

You are part of a voluntary membership trade association that consists of over 4,400 real estate professionals specializing in residential, commercial, industrial and investment brokerage, property management, appraisal, counseling, lending, insurance and all other fields within the real estate industry.

By becoming a member of the CALIFORNIA ASSOCIATION OF REALTORS® (C.A.R.) and the National Association of REALTORS® (NAR) your membership entitles you to the very best in products and services.

LOCAL MEMBERSHIP SERVICES

BUSINESS TOOLS

- www.CalDesertRealtors.com
- Official Website
- Residential Property Website
www.DesertAreaMLS.com
- C/I Property Website
www.DesertAreaCIE.com
- *COMING SOON: "CARETS"*
So. Cal. Regional MLS Data

MARKETING TOOLS

- All Valley Broker Tours
- Twice-Monthly All Valley Meetings
- Local Chapter:
Women's Council of REALTORS®
- Commercial/Investment Marketing Meeting
- REALTOR® Product Supply Center

SPECIAL EVENTS

- Installation and Dinner Dance
- Valentine Cake Auction
- Scholarship Breakfast
- Golf Tournament
- Annual Special Event

INFORMATION

- *Desert REALTOR®*
- Monthly Newspaper
- Membership Directories
- Weekly Member E-mail

REALTOR® PRODUCTS

- Signs, forms and more at Association's Supply Center
- Online REALTOR® Store at www.CalDesertRealtors.com.

EDUCATION

- Continuing Education & Professional Development
- New Member Orientation
- State and National Conventions

PROFESSIONALISM

- Code of Ethics
- Arbitration and Mediation
- REALTOR® Membership Marks
- Professional Designations: CCIM, CPM, CRS, CRB, GRI, etc.

AFFINITY PARTNERS

- Insurance Programs Include:
 - Errors and Omissions
 - Legal Expenses
 - Medical, Dental, Vision, Hearing

Opportunities for Service and Meeting Together...

We are a member-directed organization. This means you can provide input and help direct the future course of the association through leadership service.

2010 Officers

President	Heather Ozur
President-Elect	Sherry Palmateer
Treasurer	Tom Ogle
Executive V.P.	Greg Berkemer



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