

ASP Trends

-35.8% 1 YR

-30.5% 2 YR

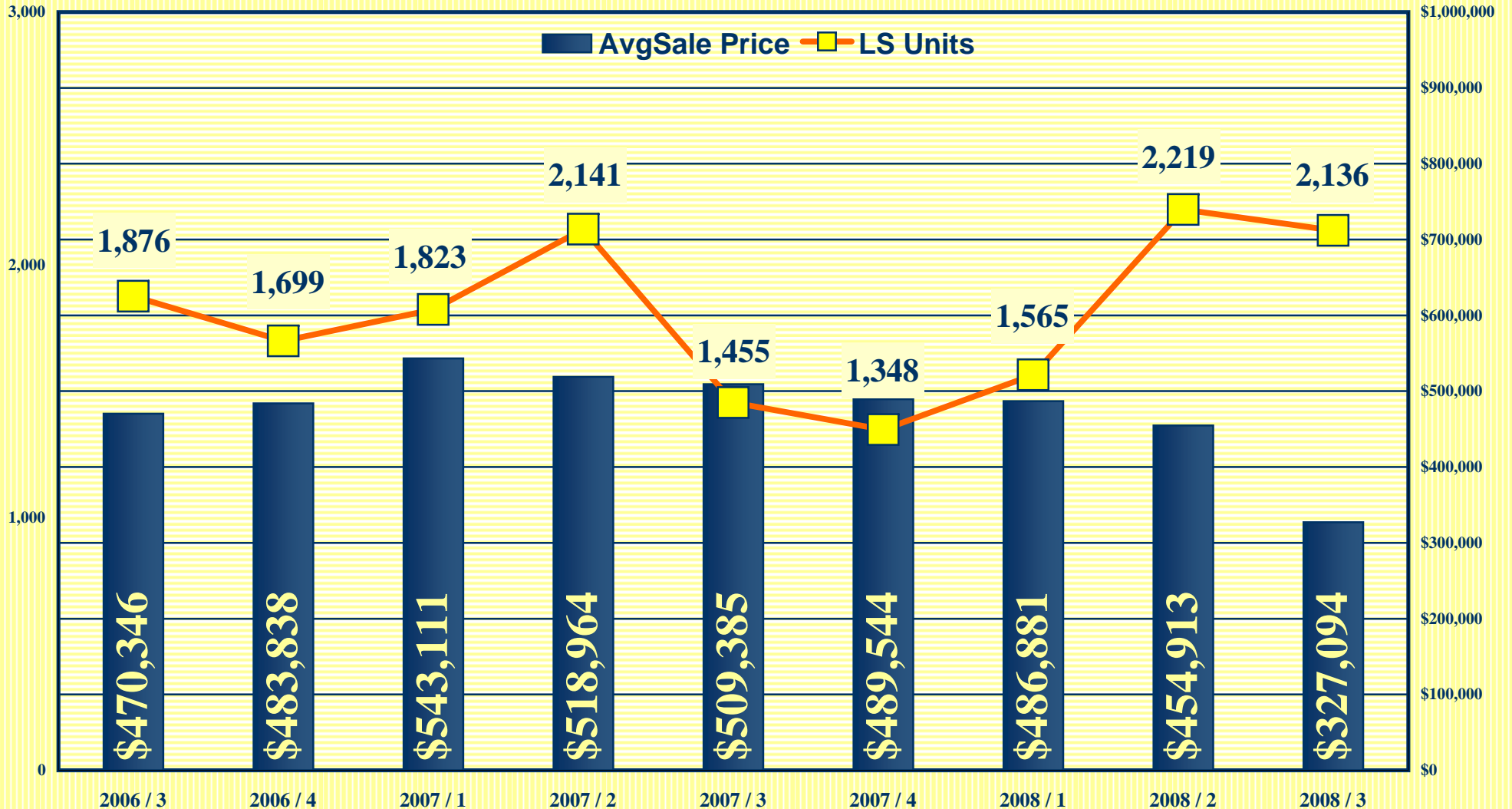
9 Quarter Trend in Units and Average Sale Price Desert Area AOR MLS



LS Units Trends

+46.8% 1 YR

+13.9% 2 YR



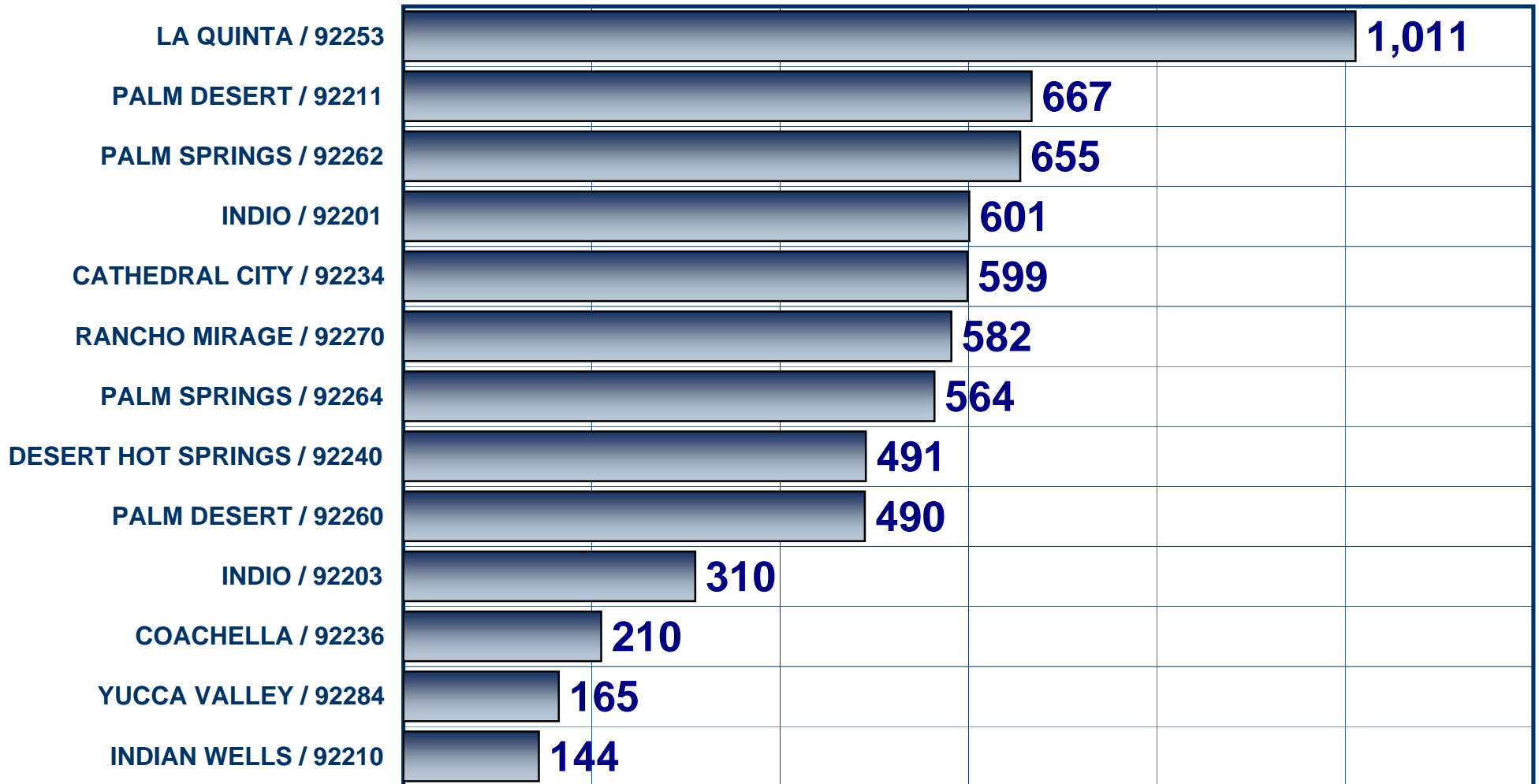
Analysis dates are October 1, 2006 through September 30, 2008. Based on data supplied by the Desert Area AOR Multiple Listing Service and its member Associations of REALTORS®, who are not responsible for its accuracy. Results do not reflect all activity in the marketplace.

Copyright © 2008 Real Data Strategies, Inc. All rights reserved.

DESERT AREA MULTIPLE LISTING SERVICE

Listing Units Sold and Closed

By Property City and Zip Code With More than 100 Homes Sold



Analysis dates are October 1, 2007 through September 30, 2008. Based on data supplied by the Desert Area AOR Multiple Listing Service and its member Associations of REALTORS®, who are not responsible for its accuracy. Results do not reflect all activity in the marketplace.
 Copyright © 2008 Real Data Strategies, Inc. All rights reserved.

DESERT AREA MULTIPLE LISTING SERVICE

Average Sale Price



By Property City and Zip Code With More than 100 Homes Sold

INDIAN WELLS / 92210	\$1,185,626			
RANCHO MIRAGE / 92270	\$733,644			
LA QUINTA / 92253	\$675,934			
PALM DESERT / 92260	\$628,684			
PALM DESERT / 92211	\$444,854			
PALM SPRINGS / 92264	\$412,633			
PALM SPRINGS / 92262	\$395,427			
INDIO / 92203	\$295,348			
CATHEDRAL CITY / 92234	\$269,165			
INDIO / 92201	\$260,795			
COACHELLA / 92236	\$205,423			
YUCCA VALLEY / 92284	\$199,145			
DESERT HOT SPRINGS / 92240	\$160,780			

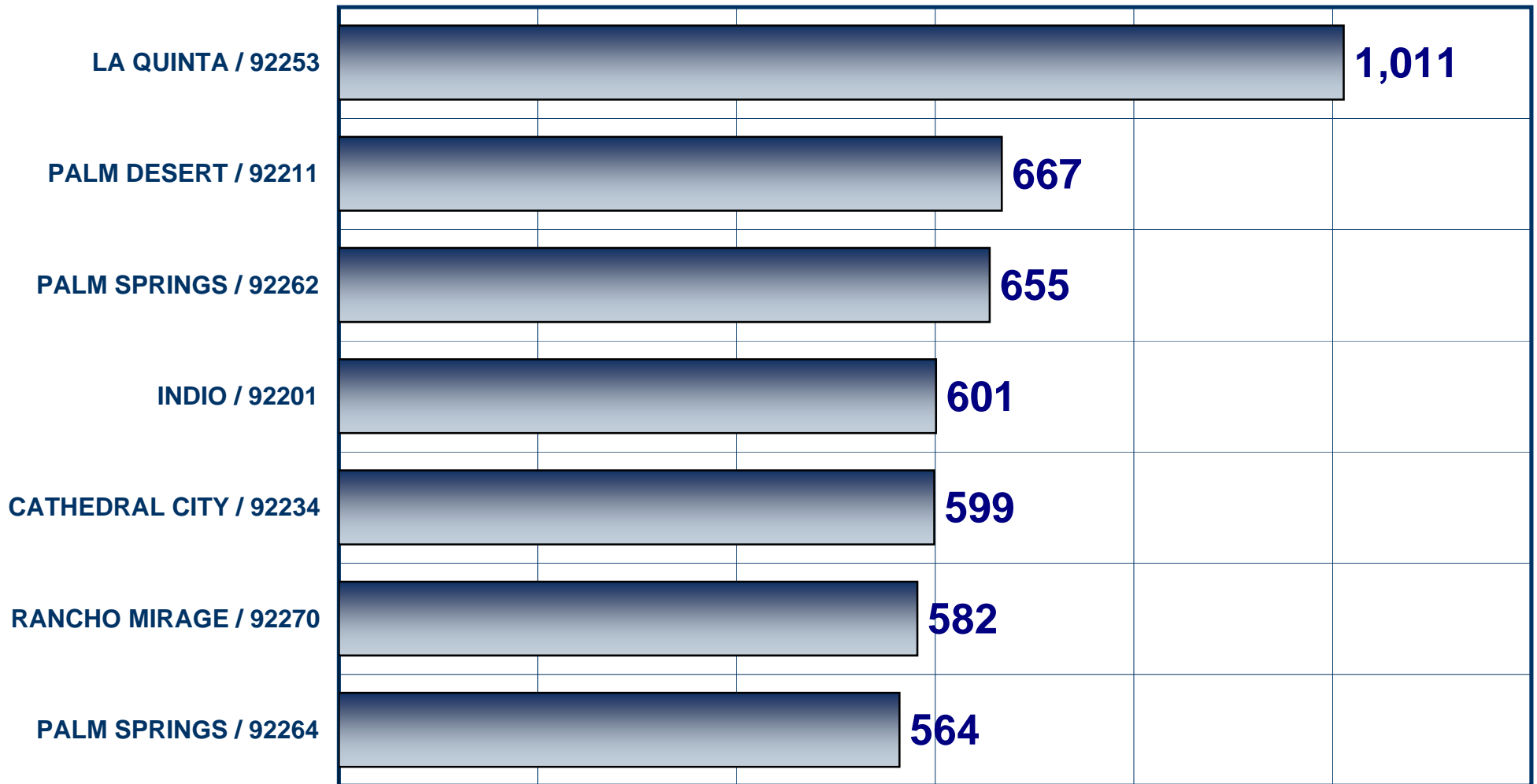
Analysis dates are October 1, 2007 through September 30, 2008. Based on data supplied by the Desert Area AOR Multiple Listing Service and its member Associations of REALTORS®, who are not responsible for its accuracy. Results do not reflect all activity in the marketplace.
Copyright © 2008 Real Data Strategies, Inc. All rights reserved.

DESERT AREA MULTIPLE LISTING SERVICE

Listing Units Sold and Closed



By Property City and Zip Code With More than 500 Homes Sold



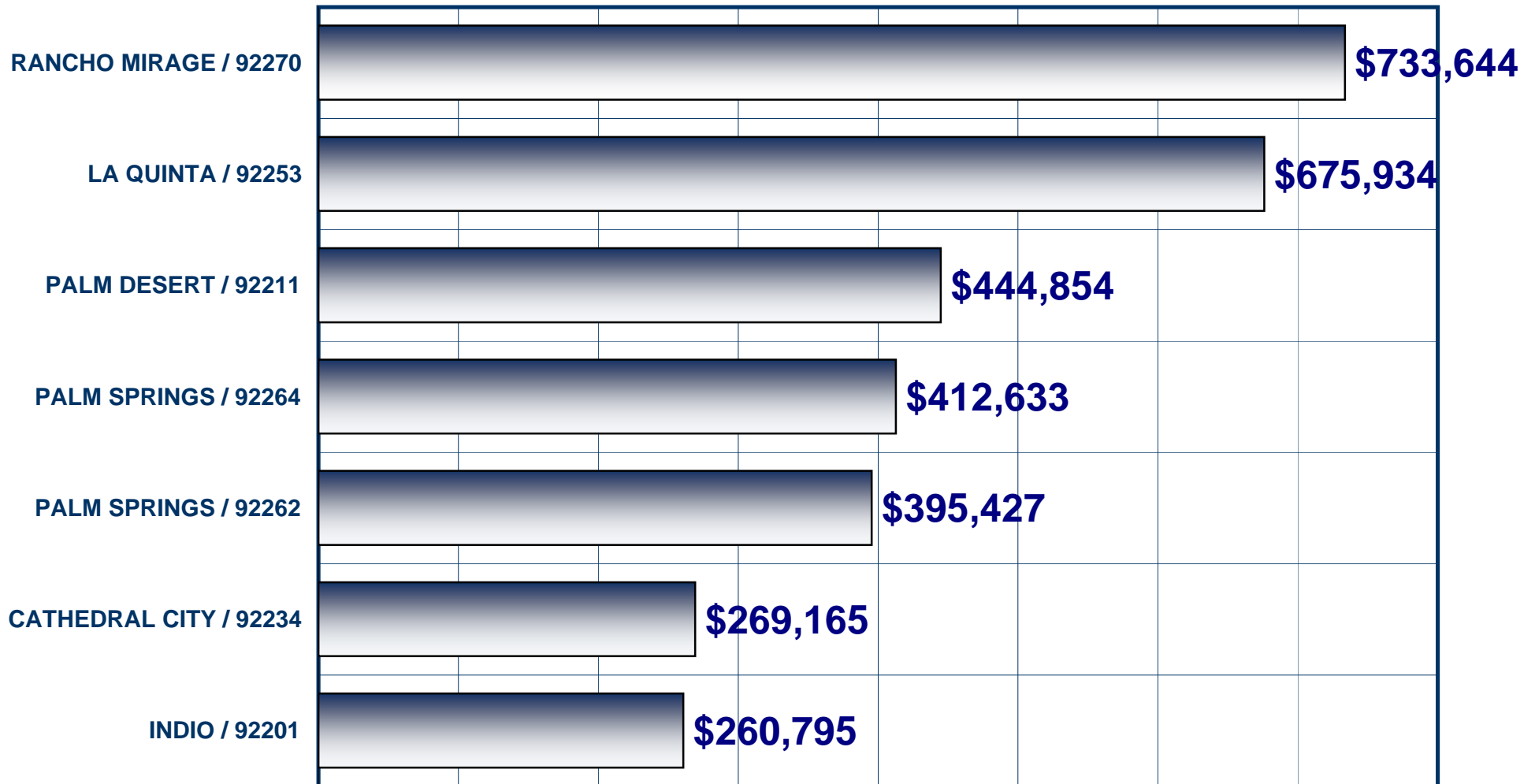
Analysis dates are **October 1, 2007 through September 30, 2008**. Based on data supplied by the Desert Area AOR Multiple Listing Service and its member Associations of REALTORS®, who are not responsible for its accuracy. Results do not reflect all activity in the marketplace.
Copyright © 2008 Real Data Strategies, Inc. All rights reserved.

DESERT AREA MULTIPLE LISTING SERVICE

Average Sale Price



By Property City and Zip Code With More than 500 Homes Sold



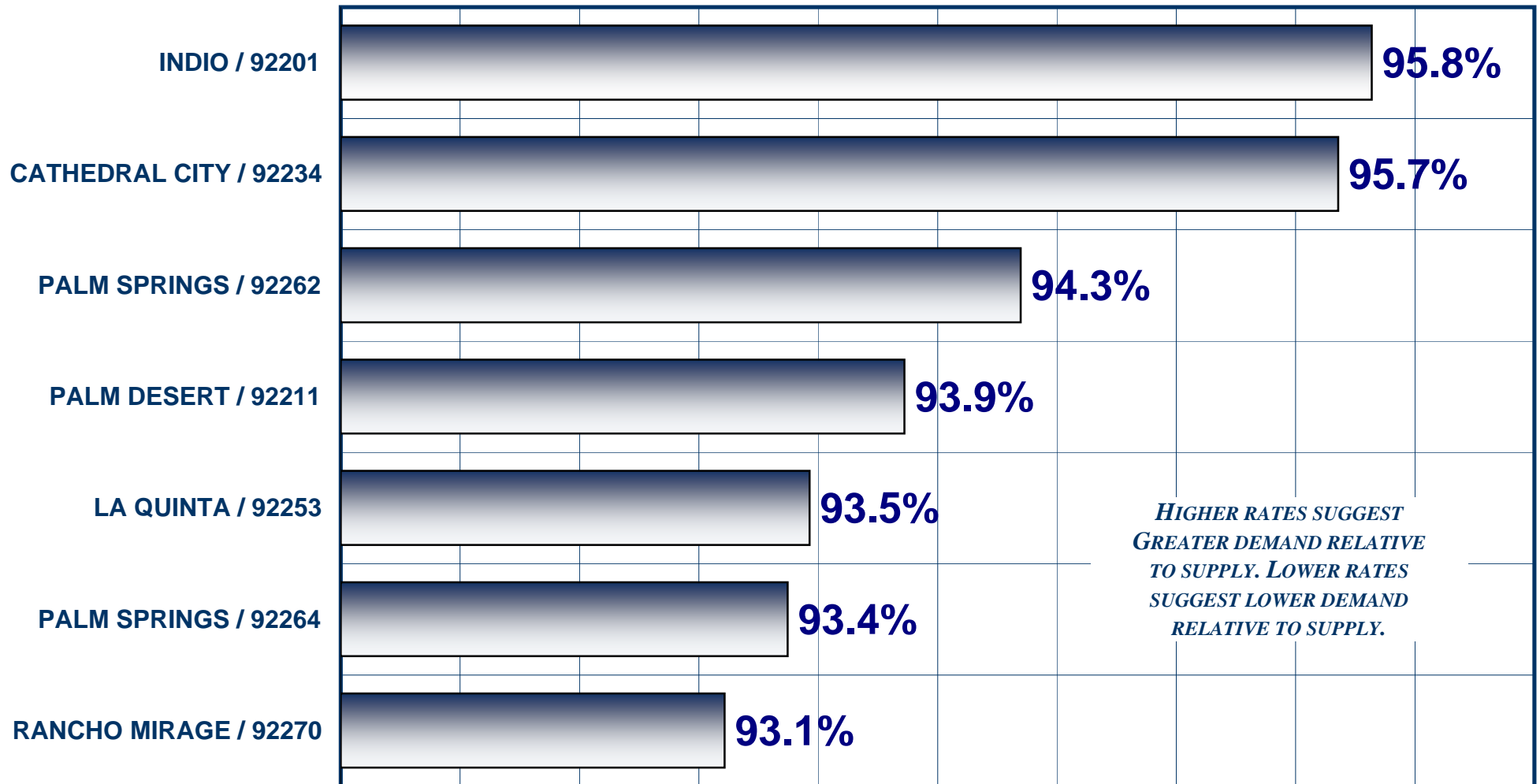
Analysis dates are October 1, 2007 through September 30, 2008. Based on data supplied by the Desert Area AOR Multiple Listing Service and its member Associations of REALTORS®, who are not responsible for its accuracy. Results do not reflect all activity in the marketplace. Copyright © 2008 Real Data Strategies, Inc. All rights reserved.

DESERT AREA MULTIPLE LISTING SERVICE

Sale Price to List Price Ratio



By Property City and Zip Code With More than 500 Homes Sold



Analysis dates are October 1, 2007 through September 30, 2008. Based on data supplied by the Desert Area AOR Multiple Listing Service and its member Associations of REALTORS®, who are not responsible for its accuracy. Results do not reflect all activity in the marketplace. Copyright © 2008 Real Data Strategies, Inc. All rights reserved.

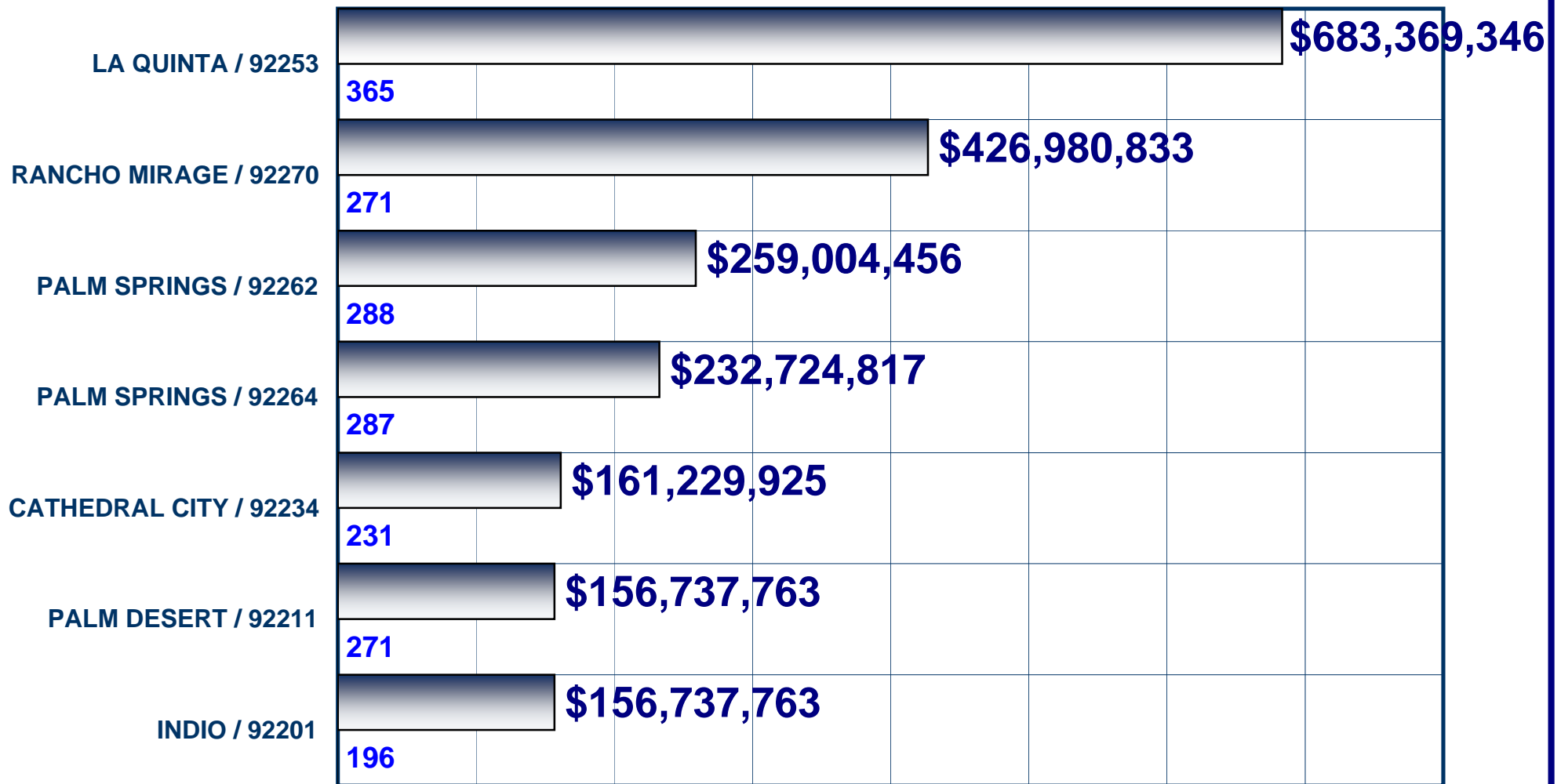
DESERT AREA MULTIPLE LISTING SERVICE

Volume Closed By Active Agents



By Property City and Zip Code With More than 500 Homes Sold

■ LS Volume ■ Active Agents



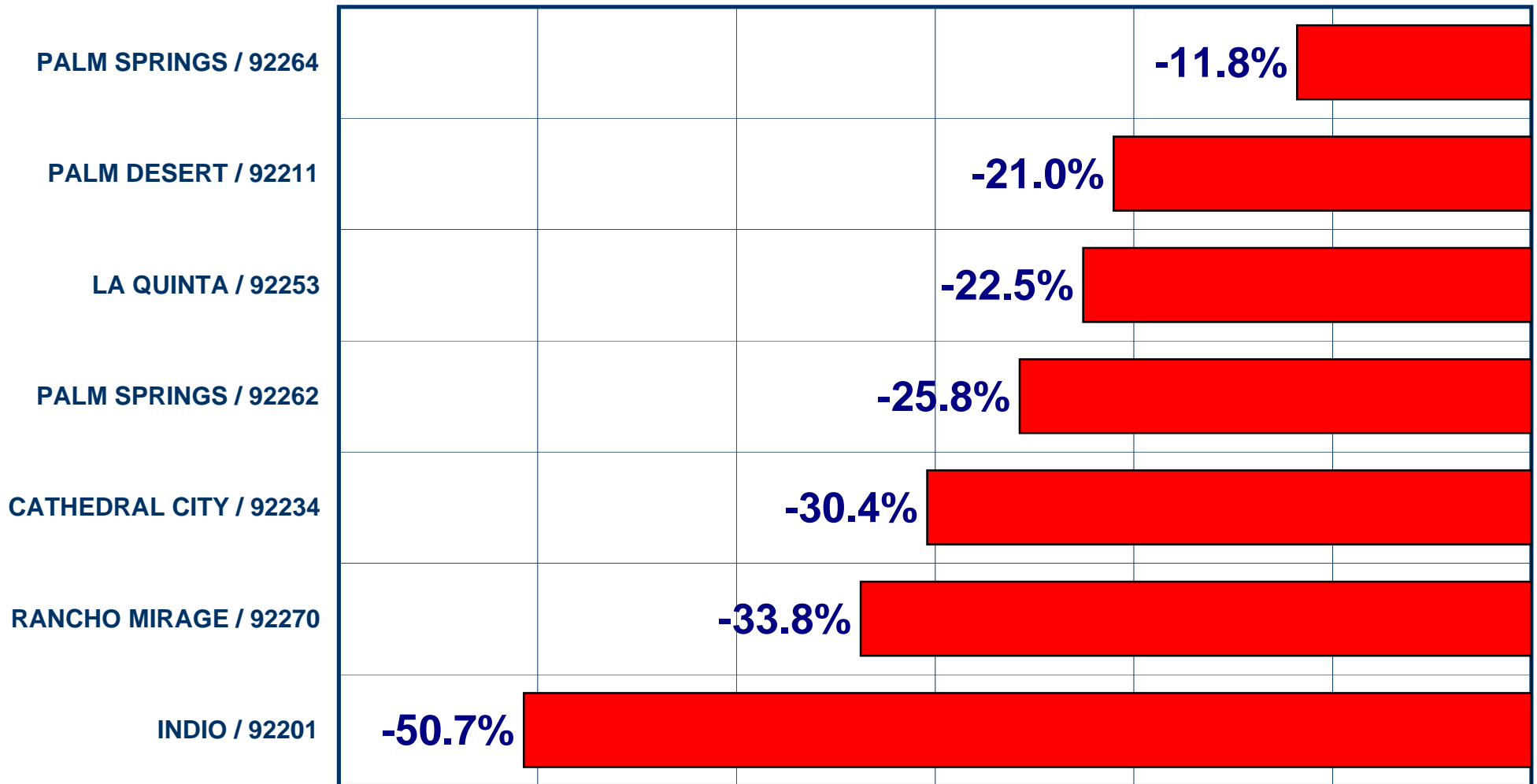
Analysis dates are October 1, 2007 through September 30, 2008. Based on data supplied by the Desert Area AOR Multiple Listing Service and its member Associations of REALTORS®, who are not responsible for its accuracy. Results do not reflect all activity in the marketplace.
 Copyright © 2008 Real Data Strategies, Inc. All rights reserved.

DESERT AREA MULTIPLE LISTING SERVICE

One Year Average Sale Price Trend

Comparing Q3/2008 to Q3/2007

By Property City and Zip Code With More than 500 Homes Sold



Analysis dates are October 1, 2007 through September 30, 2008. Based on data supplied by the Desert Area AOR Multiple Listing Service and its member Associations of REALTORS®, who are not responsible for its accuracy. Results do not reflect all activity in the marketplace.

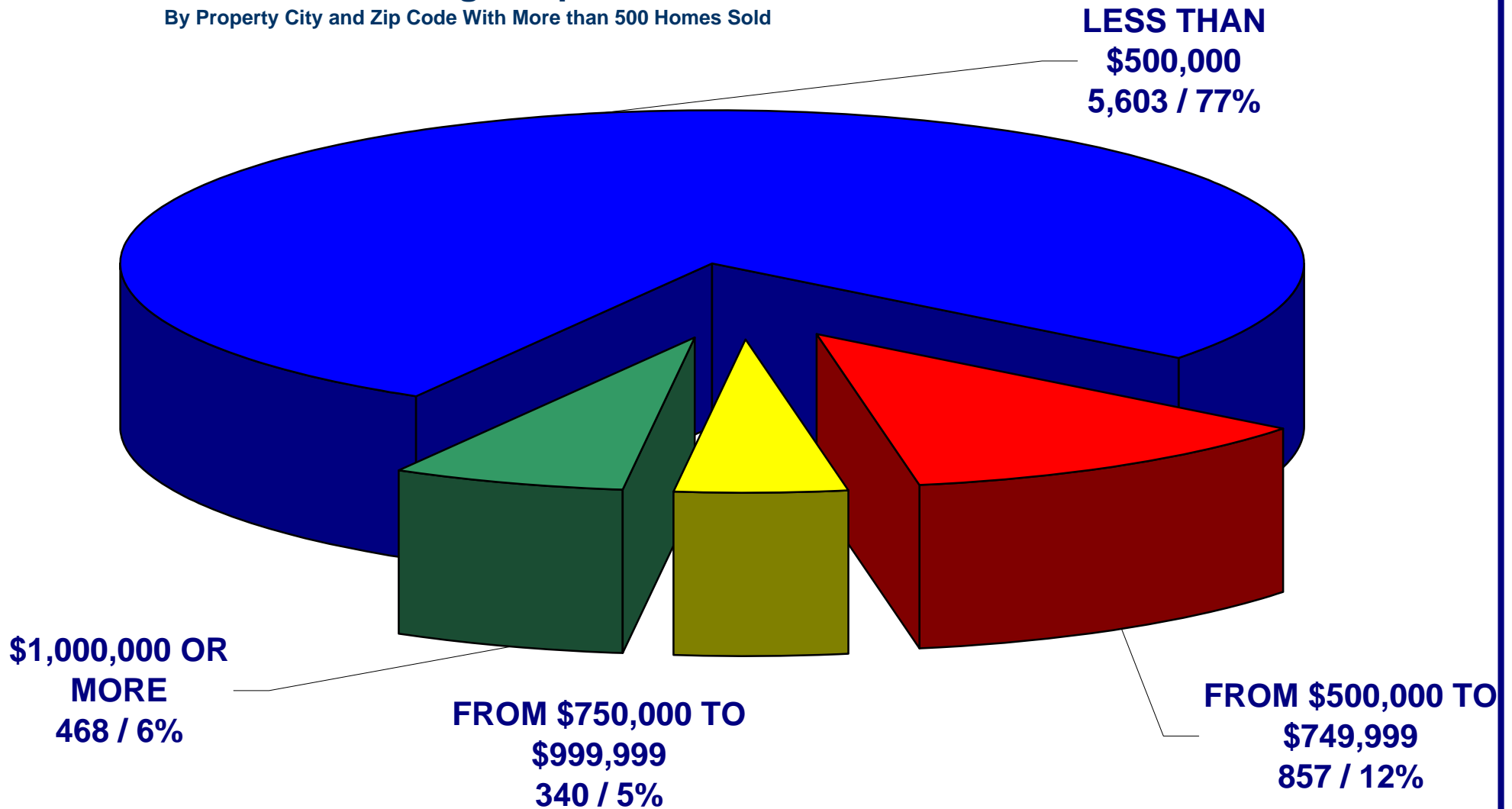
Copyright © 2008 Real Data Strategies, Inc. All rights reserved.

DESERT AREA MULTIPLE LISTING SERVICE

Price Range Distribution of Homes Sold

October 1, 2007 through September 30, 2008

By Property City and Zip Code With More than 500 Homes Sold

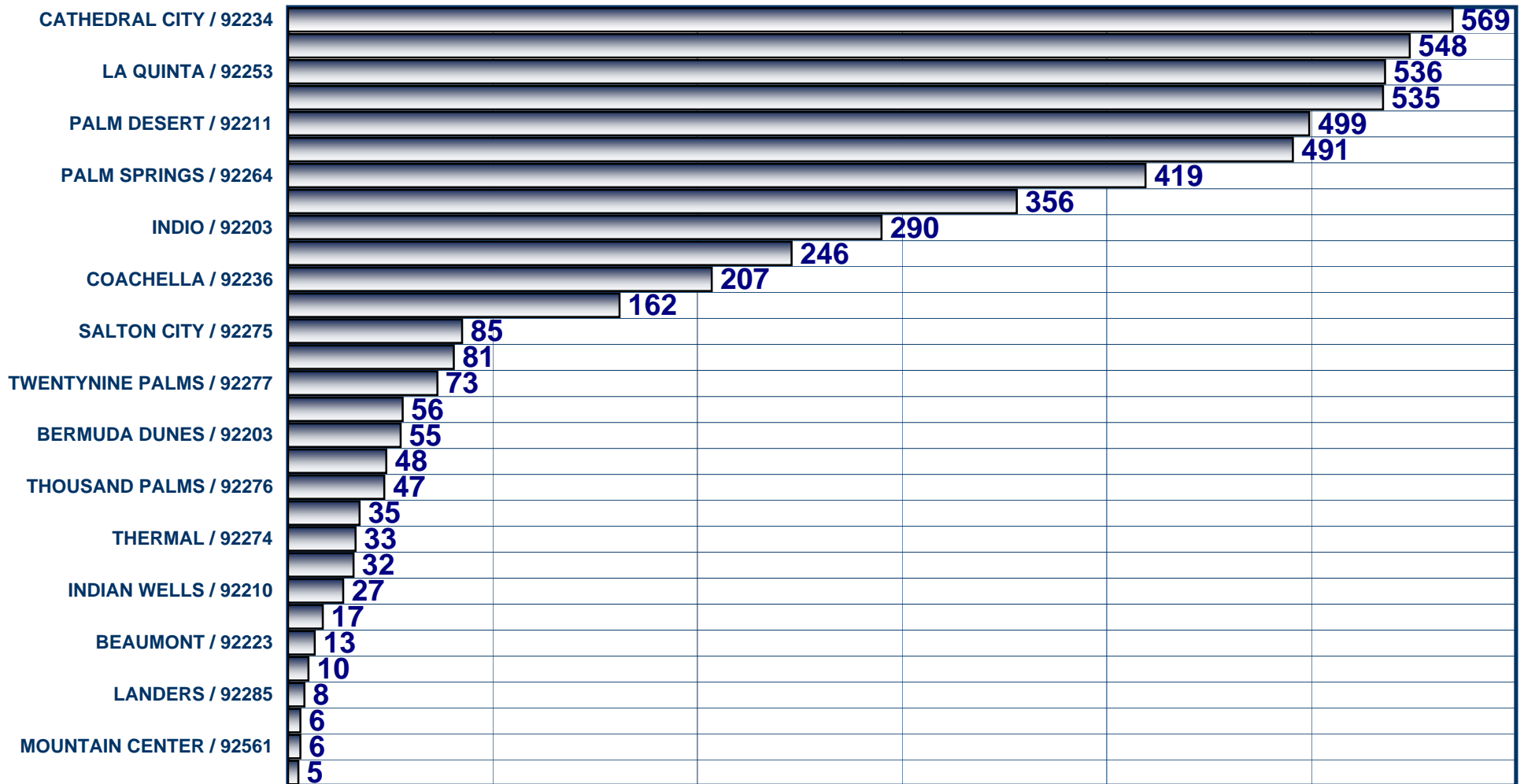


Analysis dates are October 1, 2007 through September 30, 2008. Based on data supplied by the Desert Area AOR Multiple Listing Service and its member Associations of REALTORS®, who are not responsible for its accuracy. Results do not reflect all activity in the marketplace. Copyright © 2008 Real Data Strategies, Inc. All rights reserved.

Desert Area Multiple Listing Service

Entry Level Homes Sold

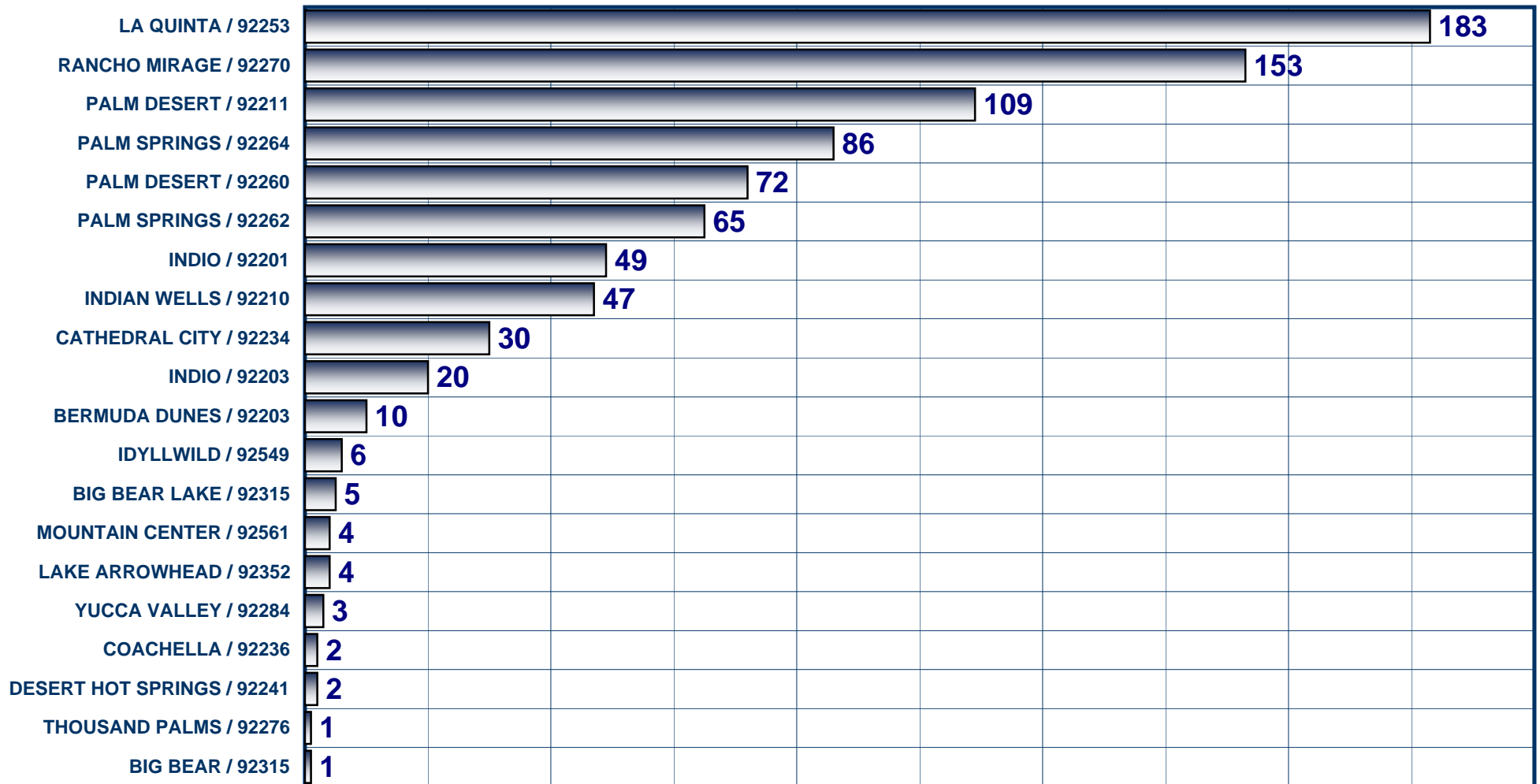
Sales Price of Less Than \$500,000
By Property City / Zip Code



Desert Area Multiple Listing Service

Move Up Level Homes Sold

Sales Price of \$500,000 to \$749,999
By Property City / Zip Code

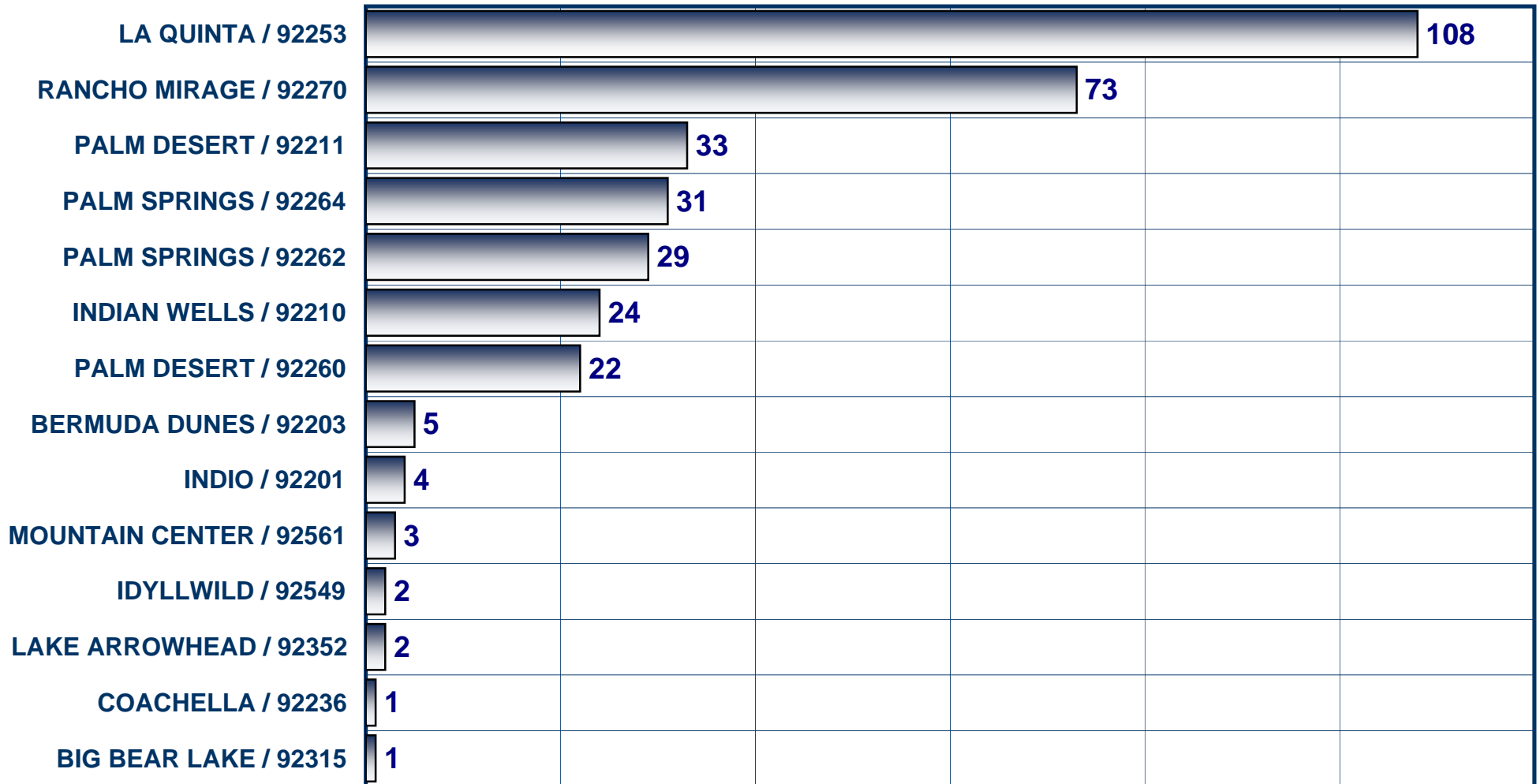


Desert Area Multiple Listing Service

Upscale Level Homes Sold

Sales Price of \$749,999 to \$999,999

By Property City / Zip Code



Desert Area Multiple Listing Service

Luxury Level Homes Sold

Sales Price of \$1,000,000 and Up
By Property City / Zip Code

