

## Adaptive Authentication

To better protect your MLS access and the MLS listings database we are installing Adaptive Authentication

If you use online banking you probably have used a form of

### Adaptive Authentication

**Beginning Tuesday August 10<sup>th</sup>** – the first time you sign into the MLS you will key in your ID (the password field will not be visible). You will be asked to select an image graphic from a list of images and answer some questions. \*\*\* You will only need to do the set up once \*\*\* It's simple & quick.

[Watch this short video on the Rapattoni MLS Adaptive Authentication](#)

Hold down the ctrl key and click on: [Video: Adaptive Authentication](#)

Or you can go to: <http://rapattoni.com/prod/securelogon/default.asp>

The video is on the right hand side next to the picture.

**Protecting MLS with state-of-the-art security! Every participant MLS in CARETS is using some form of access authentication in addition to the ID and Password.**

In the real estate business, your data is your greatest asset. Rapattoni Secure Logon helps you protect that data by ensuring that only authorized users can access your MLS.

### Strong Security

With Rapattoni Secure Logon, your users will be protected by banking industry strength security leveraging RSA's **Adaptive Authentication** technology which currently protects more than 150 million users online. Via a combination of confidential security questions, user profiling, analytical risk reporting, and anti-fraud technology, Rapattoni Secure Logon provides you with a level of security unmatched in the real estate marketplace today.

### Eliminate Unauthorized Access

Confidential security questions prevent the majority of unauthorized access. Analytical risk reporting gives MLS staff a clear view of high-risk users.

### Anti-Fraud Technology

Rapattoni Secure Logon comes with the power of RSA's anti-fraud technology, including:

- Anti-Phishing – MLS users will verify that they are accessing their MLS and not an impostor site via the use of a personalized security image and phrase that is presented to the user before they enter their password.